# Media



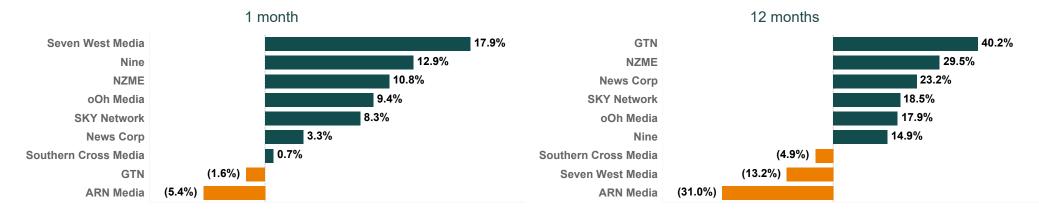




### .

### 31/05/2025





Note: Only top 5 and bottom 5 movers from the list are shown

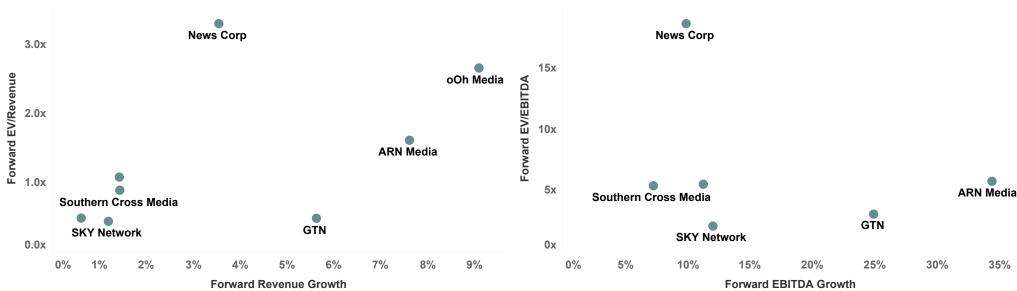
### **Valuation Metrics**

|              | EV/Rev |      | EV/EBITDA |       | EV/EBIT |       |
|--------------|--------|------|-----------|-------|---------|-------|
|              | FY24   | FY25 | FY24      | FY25  | FY24    | FY25  |
| ARN Media    | 1.7x   | 1.6x | 7.7x      | 5.8x  | 13.9x   | 12.4x |
| GTN          | 0.5x   | 0.5x | 3.9x      | 3.1x  | 6.0x    | 4.3x  |
| News Corp    | 3.4x   | 3.3x | 20.4x     | 18.6x | 30.0x   | 26.5x |
| Nine         | 1.1x   | 1.1x | 6.1x      | 5.5x  | 9.4x    | 8.0x  |
| NZME         |        |      |           |       |         |       |
| oOh Media    | 2.9x   | 2.7x | 6.6x      | 6.6x  | 21.7x   | 16.5x |
| Seven West M | 0.5x   | 0.5x | 4.2x      | 4.2x  | 5.7x    | 5.8x  |
| SKY Network  | 0.4x   | 0.4x | 2.4x      | 2.1x  | 6.0x    | 4.7x  |
| Southern Cro | 0.9x   | 0.9x | 5.8x      | 5.4x  | 11.2x   | 9.8x  |
| Average      | 1.4x   | 1.4x | 7.2x      | 6.4x  | 13.0x   | 11.0x |

Note: Blank results are due to a lack of equity research analyst coverage, the EV/Revenue multiple being above 25x, or the EV/EBITDA & EV/EBIT being less than 0x or above 60x. **Source:** Broker Reports, company disclosures, Firehawk Analytics analysis.

## **Valuation Vs Growth Multiples**

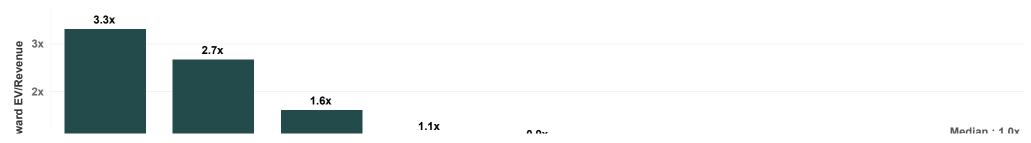
# Jun-25 Rev Multiple vs Rev Growth Jun-25 EBITDA Multiple vs EBITDA Growth



Note: All EV/Revenue values greater than 25x and EV/EBITDA values greater than 60x or less than 0x were filtered out.

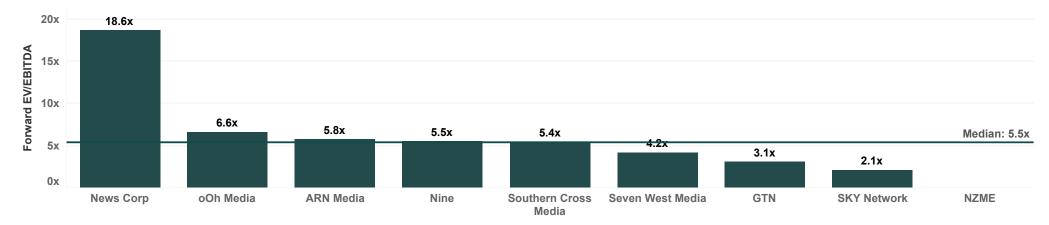
## **Valuation Multiples**

#### EV/Jun-25 Rev

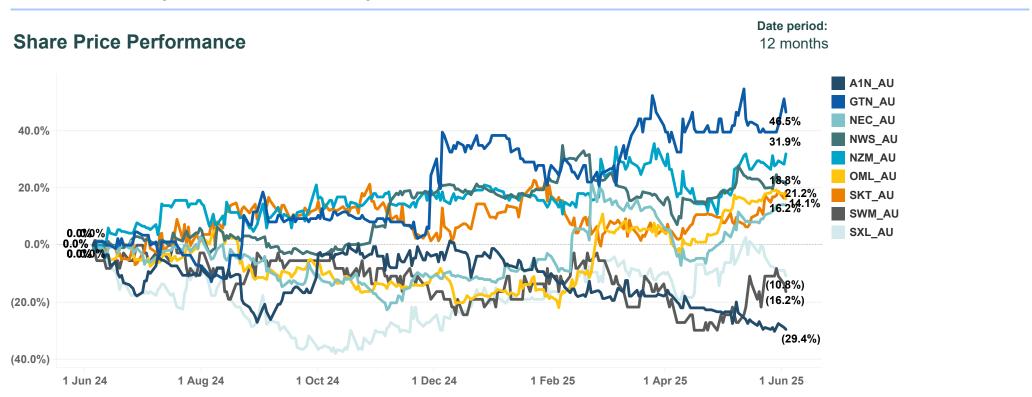




#### EV/Jun-25 EBITDA



Note: All EV/Revenue values greater than 25x and EV/EBITDA values greater than 60x or less than 0x were filtered out.



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